

Xsilon selected to showcase its Hanadu solutions for In-Home M2M at the British Business Embassy during London 2012 Olympics

Thursday 21 June 2012 – Bath, UK:

Xsilon, the pioneering developer of In-Home M2M connectivity, has been selected by UK Trade & Industry to exhibit its Hanadu solutions at this summer's British Business Embassy.

UKTI is staging the British Business Embassy at London's prestigious Lancaster House for the entire duration of the London 2012 Olympics and Paralympics Games. Over this period, it will showcase the best of British industry across a wide range of business sectors to the international audience that will be visiting London during the Games. As part of the UK Government's "Business is Great Britain" campaign, the theme being promoted at the Embassy on Friday 3rd August is the UK's ICT sector. Over 250 companies applied to be included in this ICT day. Xsilon is delighted and proud to be among the thirty businesses that have been chosen to participate at Lancaster House.

The Global Business Summit on ICT will bring together participants from leading international ICT companies such as Intel, Cisco, IBM, ARM, Samsung, BT, BBC, Telefonica, Vodafone, TalkTalk, Autonomy, Sophos, Shazam, Bebo, CSR, Logica, Imagination Technology, Qualcomm, Huawei and NEC. Senior business leaders and politicians from around the globe will be involved in a full day's programme of presentations and discussions on a variety of ICT themes, including Xsilon's own areas of Cloud Services, M2M and Smart Infrastructure. UKTI has selected thirty up and coming young ICT businesses to participate in the programme, providing them with a platform from which to project their vision and products to this multinational audience of ICT decision-makers.

Xsilon will be presenting its Hanadu In-Home M2M solutions, with the first public outing for its HAN9000 Connectivity Evaluation Kit. Hanadu is a connectivity technology that has been specifically designed to connect up the Internet of Things within the home. As such, it is the first M2M solution that has been aimed at mass market deployments in the domestic environment, having uniquely been set the design goal of reaching into the difficult-to-connect parts of every type of home – this is Xsilon's "Whole Home, Every Home" philosophy.

The HAN9000 Connectivity Evaluation Kit will be available to industry partners and customers in Q3 this year. This will be followed in early 2013 by the HAN9250, a fully-functional Hanadu modem module for use by application developers, and in late 2013 by the HAN1250 which will be a deeply integrated Hanadu module.

Russell Haggart, co-founder and VP, Business Development at Xsilon, said "Everyone on the team here at Xsilon is so proud that Hanadu has been selected to be showcased at the British Business Embassy. The UK has a fantastic track record of technology success in the ICT sector, and we intend to continue that pattern as the global electronics industry gears up for the Internet of Things, M2M and Smart Homes."

The 2012 Games are the greatest business networking event in the global calendar where companies from all over the world will come to London to meet, interact and do business. The British Business

Embassy is being supported at the highest levels of the UK's government, and UKTI expects the programme to generate at least £1 billion of extra income for British businesses. Prime Minister David Cameron has previously said, "This summer's Olympics will put the eyes of the world on Britain as we host not just an unparalleled sporting spectacle, but also a chance for companies from across the globe to interact and do business here in the UK. A wide range of British companies will be involved alongside the world's leading business figures in this exciting programme of events."

About Xsilon Ltd:

Xsilon has developed the first connectivity technology for ubiquitous In-Home M2M. At present, standard M2M services struggle to reach devices located inside residential premises, due to the poor propagation of wireless technologies inside buildings and within a cluttered domestic environment. Xsilon's patented Hanadu™ technology delivers low cost, small footprint, low power, high connectivity M2M capability to all appliances within every home.

Founded in 2009, Xsilon is a privately-funded company headquartered in the UK. Its core team leverages over 200 man-years of experience of technology and product development with leading US and European communications technology businesses.

About Hanadu™:

Uniquely for an in-home connectivity solution, Hanadu is a cleansheet design; it is targeted to deliver four-nines connection rates to devices wherever they are in the home, whichever home they are in. Avoiding the inevitable compromises of legacy solutions, it is the first *Whole Home, Every Home*™ solution for In-Home M2M. Hanadu supports mainstream networking standards such as IPv6, 6LowPAN, Weightless, Home Automation Profile 1.1, Smart Energy Profile 1.X and Smart Energy Profile 2.0. By design, Hanadu is compatible with all other in-home connectivity solutions, wired and wireless.



First applications of Xsilon's ground breaking Hanadu technology include Home Energy Management solutions and Domestic Telemedicine deployments. Hanadu can work as the sole connectivity solution within a home, or with complementary wireless or wired solutions. Xsilon's Hanadu product roadmap includes dual-mode solutions such as joint Hanadu/ZigBee offerings.

Enquiries and Further Information:

press@xsilon.com

sales@xsilon.com

+44 78 89 60 78 55

Xsilon Ltd, Carpenter House, Broad Quay, Bath BA1 1UD, UK

www.xsilon.com